



NO LIMITS



DRIVE YOUR DREAM CAR ON A REAL RACETRACK IN LAS VEGAS

Choose the supercar of your dreams, and experience the thrill of driving it on a thrilling, private 1.5 mile racetrack just 10 minutes from the heart of Las Vegas. We put the world's iconic supercars at your fingertips, and deliver the experience of a lifetime.



DRIVE A **FERRARI 458 ITALIA**



DRIVE A **LAMBORGHINI HURACAN**



DRIVE A **LAMBORGHINI AVENTADOR**



DRIVE A **FERRARI SCUDERIA**



DRIVE A **LAMBORGHINI LP550**



DRIVE A **MERCEDES AMG GT-S**



DRIVE A **NISSAN GT-R**



DRIVE A **PORSCHE 911 GT3**



DRIVE A **PORSCHE CAYMAN S**

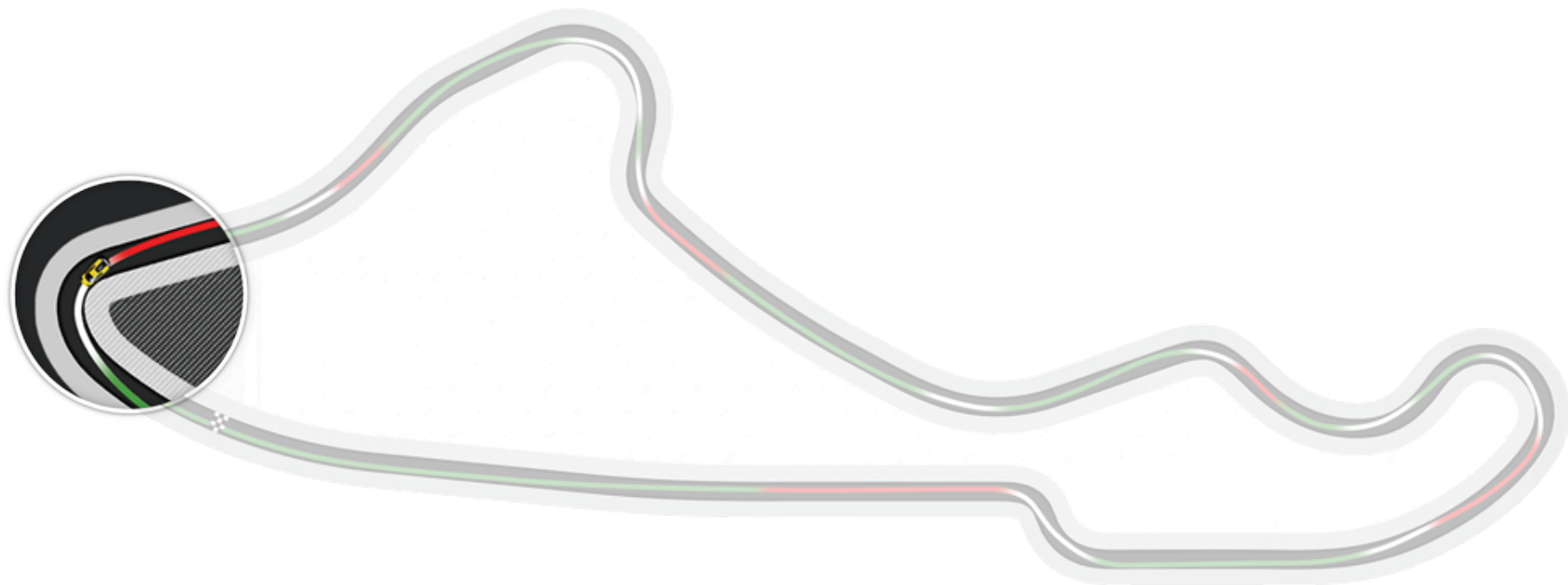


DRIVE A **SHELBY GT**



DRIVE A **AUDI R8**





12 turns. 1/2 mile straight. **MAXIMUM THRILL.**

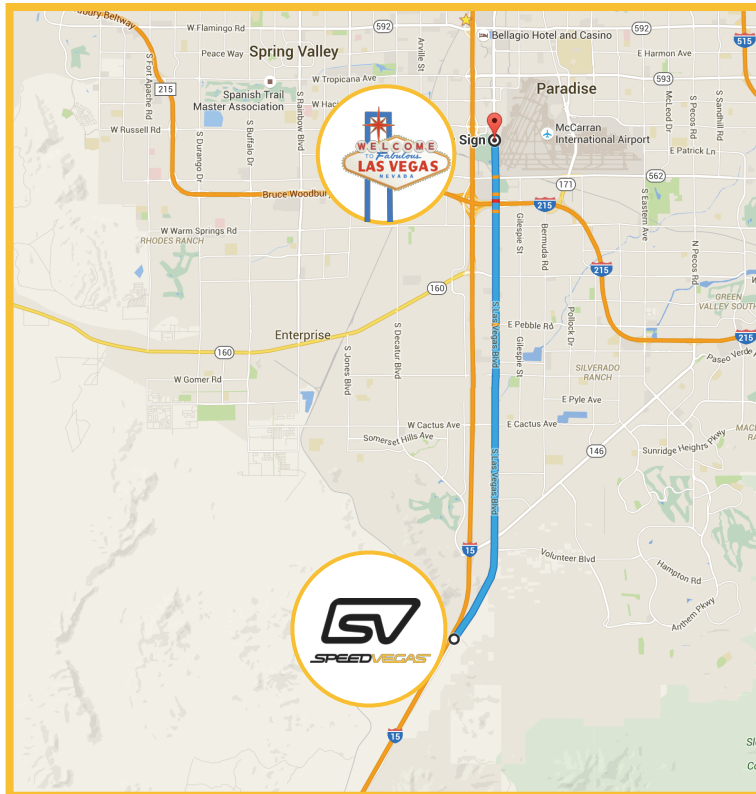
Designed and built exclusively for enthusiasts by a team of award winning track designers. Featuring 60' of elevation change, 12 challenging turns, and a monster half-mile straight. It's no surprise that SPEEDVEGAS was awarded the "Coolest Travel Product" in Las Vegas.

KEY RACETRACK FACTS

LENGTH	1.5 miles (2.4km)
TURNS	12 challenging turns
BANKING	15 degrees (maximum)
ELEVATION	60' of total elevation change
TOP SPEED	No limit
CORNERS	12 thrilling corners

CONVENIENT. FAST. EASY.

SPEEDVEGAS is located on the world-famous Las Vegas Boulevard, just 10 minutes from the iconic “Welcome to Fabulous Las Vegas” sign. With SPEEDVEGAS, you’re never far from the action.



COMPLIMENTARY SHUTTLE

Our fleet of complimentary shuttles offer round-trip transportation to and from all major resorts on the strip.



LIMOUSINE

Arrive in style with private limousine or coach transportation.



DRIVE OR TAXI

Have your own transportation?
SPEEDVEGAS is conveniently located on the I-15 corridor at Exit 25 (Sloan Road).

JUST ARRIVE & DRIVE.

SPEEDVEGAS is designed for enthusiasts of all ages and skill levels.
No prior experience, equipment, or training is required.



CHOOSE YOUR CAR

Choose from our fleet of track-ready exotic cars



DRESS CODE

Simply wear any comfortable clothes and close-toed shoes.



AGE 18+ TO DRIVE

You must be at least 18 to drive; 60lbs (27kg) or 6 years old to ride.



HELMET INCLUDED

We provide a helmet for your use during your experience at no additional cost



INSURANCE INCLUDED

No additional cost with your driving experience.



GUEST PASSES

Your friends are our friends!
Watch & photo from viewing terraces at no additional cost.



DRIVER LICENSE

Drivers must hold a valid driving license in the country of their residence.



EXPERIENCE

No prior experience required!
We provide personal coaching with each drive.



THE EXPERIENCE



SPEEDVEGAS is open 7 days a week, 365 days a year, and no reservation is required. Simply arrive and drive. Here's a typical experience:

ARRIVAL

15 MINUTES

Review our fleet of supercars, and make your selection.
Choose multiple laps and cars for more thrill.

BRIEFING

30 MINUTES

Meet the track driving pro in a group classroom session.
Discover how to get the most out of your upcoming track experience. Review acceleration & braking, racing lines, paddle shifting, and safe passing.

SAFETY

15 MINUTES

The Pit Crew will fit you with a provided helmet, and help you buckle into the vehicle.

IN-VEHICLE ORIENTATION

15 MINUTES

Get behind the wheel of your selected supercar. Meet your coach, and get familiar with vehicle operation (including paddle shifting and braking).

EXPERIENCE

VARIES

Depart from the starting grid and start your driving experience the track! Your professional coach will ride with you, helping you get the most from your driving experience.

REVIEW

30 MINUTES

Return to the Pit Lane. Review your experience with your coach. View your photos & driving experience video, and collect your Certificate of Completion. Visit the SPEEDCAFE for refreshment, or take photos from the outdoor viewing terraces.

THE DESTINATION OF CHOICE

*SPEEDVEGAS sits on 100 acres of prime frontage on Las Vegas Boulevard, highly visible from I-15 and **just 10 minutes** from your resort. Featuring over 22,000 square feet of industrial-chic event & experience space.*

JUST 10 MINUTES FROM
MAJOR RESORTS

FLEXIBLE, PRIVATE
MEETING SPACES

OPEN 7 DAYS A WEEK,
365 DAYS A YEAR

HIP, URBAN VIEWING
TERRACES





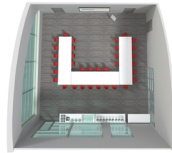
GROUP
EVENTS



A WORLD-CLASS VENUE

We're in the business of exceeding expectations. And with over 20,000 square feet of hospitality space on a 100 acre motorsports complex, we make it easy to get down to business. Create your unique event, or let our experienced team make you shine. We give you exactly what you want - plus a few special extras that you'd never expect - to create something extraordinary.

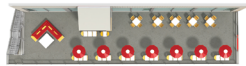
**25
PEOPLE**



THE SPEED LOUNGE: 900 square feet

Drive or ride in any of our supercars on the 1.5 mile SPEEDVEGAS track. Configure the intimate SPEED Lounge meeting space for your private reception or meeting. Ideal for groups up to 40 people.

**200
PEOPLE**



THE SPEED TERRACE: 2,500 square feet

Feel the adrenaline, and get close to the action with our second-floor views of the the 1.5 mile SPEEDVEGAS track. Configure the SPEED terrace meeting space for receptions or large groups; combine with the SPEED LOUNGE for more flexibility.

**1,000+
PEOPLE**



SPEED AVENUE: 6,500 square feet

Larger groups enjoy access to the SPEED AVENUE, which entertains groups of up to 700 in a theater-style configuration. Combine with the SPEED LOUNGE and SPEED TERRACE for even larger groups.

All events include access to our private 1.5 mile driving experience; an option to drive or ride-along; safety gear & professional coaching, extensive food & beverage options, and access to multimedia and A/V support.



SPEEDCAFE

After your driving experience, enjoy refreshment at **SPEEDCAFE**: a hip, suburban hangout offering pastries, imported coffee, and an outdoor patio with excellent views of the racing action. Conveniently located inside the SPEEDVEGAS facility.



ALL INCLUSIVE. OR, CREATE YOUR OWN MAGIC.

The choice is yours. Tailor-made events allow you to choose the experiences and supercars your guests dream of. Let us create an unforgettable day that fits your schedule and budget, using our extensive selection of meeting spaces. Of course, all programs include comprehensive safety and support from the best trained hospitality staff and driving coaches in the industry.

Facility	Theater Capacity	Reception Capacity	Banquet Capacity	Classroom Capacity	Dimensions	Square Feet
Lounge	75	80	50	40	20' x 45'	900
Reception	110	90	80	70	22' x 52'	1,144
Multi-Purpose	120	130	75	70	34' x 34'	1,156
Terrace	200	185	150	125	25' x 100'	2,500
Event Center	700	600	420	400	63' x 100'	6,300

Program Minimums do not apply for shared use of venues or the SPEEDVEGAS racetrack. Group Experiences optionally include a driving or ride-along experience (2-5 laps). All group experiences include safety gear & professional coaching, and a 2-hour food and/or beverage package.

“HAPPY BIRTHDAY, AL.”

Celebrating a special occasion? There’s an excellent chance that our entire staff will be prepared to make your special day unforgettable, thanks to our impressive technology investment. Our registration and service platform enables a remarkably customized and personal experience for each guest.



SPEEDBAND

Each SPEEDVEGAS guest receives a *SPEEDBAND*. This access pass is loaded with each guest’s profile, language preferences, and driving experiences.



SPEEDPASS STATIONS

Guests simply walk up to any of the SPEEDPASS stations conveniently located throughout the complex to view photos of their experience, review their place in line, or upgrade their driving experience.



NO LINES. NO VELVET ROPES.

At SPEEDVEGAS, guests are free to explore viewing platforms, lounge & terrace areas, the SPEEDCAFE, and other activities before their experience starts -without losing their place in line.

PARTNER OPPORTUNITIES



In a world of cluttered marketing channels, SPEEDVEGAS provides a unique, measurable, and highly interactive venue to put your brand in front of 40 million visitors to Las Vegas each year. Whether you're looking for mass exposure, product trials, or product demonstrations, let us create a solution for you.

NAMING Multiple naming opportunities are available, including naming rights for key hospitality spaces and building structures.

PRODUCT DEMONSTRATION Demonstrate your product value in a highly visible motorsports environment. Expose your product to your key clientele, and to the 40 million annual visitors to Las Vegas.

BRAND PLACEMENT Position your brand on the I-15 corridor between Los Angeles and Las Vegas. Daily traffic counts passing the complex exceed 50,000 vehicles. Get brand exposure on pace cars, exotic car fleet, customer emails, staff uniforms, buildings, conference rooms, and guest lanyards.

TRANSPORTATION Branding on our fleet of shuttle vehicles between all major casinos and the SPEEDVEGAS complex.

HOSPITALITY Private events to entertain key clients, dealer networks, influencers.

TEST DRIVES Showcase the performance of specific vehicles in a safe, closed, private environment.

PRIVATE INVITATIONS Send anniversary or thank-you invitations to customers to experience a complimentary driving experience.

MEDIA Leverage SPEEDVEGAS' content production & massive media market exposure, including live TV coverage, email marketing, social content, links, logo placement, and contests.

Don't see what you're looking for? Ask us how we can help support your marketing objectives.

WHAT THEY SAY

"My company, Pirelli Tire North America, has sent well over 100 customers and associates to their various driving experience programs. In addition, we have used them to provide one of a kind ride and drive support in the launching of a new tire line. Our experience has been very satisfactory and always exceeded our expectations. They are professional in their approach and execution. Logistics are handled very efficiently. And, most importantly, they take excellent care of our customers."



TOM GRAVALOS

VICE PRESIDENT MARKETING
PIRELLI, NORTH AMERICA

"In all my dealings with SPEEDVEGAS, they have not only met my expectations, but have exceeded them by being both professional and flexible. The vehicles in the fleet are the best of any company I have seen with the latest and greatest."



BRAD GERBER

CHIEF REVENUE & MARKETING OFFICER
SOURCE INTERLINK MEDIA

"SPEEDVEGAS allows me to connect with my major customers on an intimate level that only shared passions can afford. Their attention to detail, advance planning and event organization is superb."



MIKE KAHN

GENERAL MANAGER
SONY MOBILE MUSIC BUSINESS UNIT

SETTING THE STANDARD

SPEEDVEGAS brings your driving fantasies to life on a real racetrack in Las Vegas.
And that's just the beginning.

The moment you arrive at SPEEDVEGAS, you'll know you've never experienced anything like it. Our supercar fleet, customer service and reputation are tested every day against the dreams and expectations of the world's most discerning guests.

We carefully listen to both our clients and our customers at WCD, and the message is crystal clear: SPEEDVEGAS sets the standard for supercar driving experiences.




OUR HERITAGE

During their successful careers as technology executives in New York, Aaron & Tom discovered that people from all walks of life dreamed of experiencing the world's finest automobiles in a safe, convenient, and affordable setting.

In 2008, they opened a fractional car sharing club with six exotic cars and a handful of employees. This experience ultimately led them to create SPEEDVEGAS: an accessible and affordable driving experience for enthusiasts from around the globe.

- 2008** *Founded Vulcan Motor Club, an exclusive exotic car club in the New York region.*
- 2010** *Acquired World Class Driving, offering road-based exotic car driving experiences in 45 cities across the United States.*
- 2012** *Developed concept for SPEEDVEGAS, a new exotic car tourism experience for visitors to Las Vegas.*
- 2014** *A massive 100-acre site acquired on South Las Vegas Boulevard for SPEEDVEGAS*
- 2015** *Unanimous approval from the Clark County Board of Advisors for the development of SPEEDVEGAS. Groundbreaking takes place.*
- 2016** *SPEEDVEGAS opens, winning multiple awards for design and customer service.*

A portrait of Aaron Fessler, a man with short brown hair, smiling. He is wearing a dark blue patterned blazer over a light blue and white checkered shirt and dark blue trousers. He is standing in front of a blurred orange sports car and a desert landscape with mountains in the background.

AARON FESSLER

Co-Founder & Chief Executive Officer

A portrait of Tom Mizzone, a man with short brown hair, smiling. He is wearing a dark blue suit jacket over a light blue shirt and a striped tie. He is standing in front of a blurred orange sports car and a desert landscape with mountains in the background.

TOM MIZZONE

Co-Founder & Chief Financial Officer

AN UNFORGETTABLE
EXPERIENCE





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